

ALLAN JEFFS

WORK EXPERIENCE

Wankara Latin American folk music band

Art Director / Head of Design

Branding & Graphic design

2017 - Present

This historic band needed a complete image overhaul. I was given creative liberty to design the logo, isotype, website, photo shoot style and advertising material. These communication actions produced a radical change in the public & fans' reception of the group, stimulating the interest of international promoters and concert tours.

www.wankaraoficial.com

🔗 See more at allanjeffs.com

Sanchez Aguilar Theater

Scenic designer / Scenographer

Environmental design

2016 - 2018

I designed, supervised and directed several scenographies in the theater's main hall, which holds 980 people with a stage area of 60 x 54 feet. During the last years, the theater chose me as their main art director and set designer for their most important plays due to my dedication to all theatrical aspects - creation, production, construction, textures, lighting and environmental creation.

<http://teatrosanchezaguilard.com>

🔗 See more at allanjeffs.com

Third Space Lab Non-profit organization

Creative Director / Head of Design / Founder

Branding & Graphic design

2017 - Present

After I spent 8 years researching and creating scientific communication methodologies alongside artists and scientists, I co-founded Third Space Lab to producing new knowledge and communicate science through art and design.

🔗 See more at allanjeffs.com

Sports Planet Restaurant & Sports bar

Environmental creator / Interior designer

Environmental Design

2017

This 6,400 square foot restaurant & bar in the San Marino Shopping Center in Guayaquil, Ecuador, gave me the opportunity to bring contemporary design to one of the city's gastronomic hot spots and the fun job of supervising the construction from start to finish.

🔗 See more at allanjeffs.com

Such Life in the Tropics Movie

Environmental creator & graphic design

Environmental design / Scenic painter / Graphic design

2016 - 2018

Produced by Berta Navarro (Pan's Labyrinth)

Directed by Sebastian Cordero (Europa Report, Mice, Rats & Thieves)

Production Design Barbara Henriquez (Resident Evil - Extinction)

From government brands, newspapers, props, soccer team uniforms, cafeterias, legal documentation and identifications, decor, artwork, I created all film environments. As the movie's only production graphic designer, I implemented texturizing and aging to scenes, creating streets, apartments and kitchens; making each space ready for the actors and the script development.

www.hollywoodreporter.com/review/is-life-tropics-943252

🔗 See more at allanjeffs.com

Natural Wonders of Puerto Rico

Senior designer

Branding & Graphic design

2016

Natural Wonders is the #2 adventure tourism agency of Puerto Rico. I created their new isotype, logo, communication web page applications, flyers, all print and communication materials, uniforms and promotional videos.

www.naturalwonderspr.com

🔗 See more at allanjeffs.com

EXA Ecuadorian Space Agency

Senior designer

Branding & Graphic design

2016

The first Ecuadorian Cosmonaut Ronnie Nader asked me to design the space satellites Pegaso NE-001 & Krisaor NE-002 logos and the cosmonaut patches for the Ecuadorian Space Agency.

<http://exa.ec>

🔗 See more at allanjeffs.com

Ecuador Global Tourism Campaign

"All you need is Ecuador"

Ministry of Tourism of Ecuador

Senior designer

Branding & Graphic design

2014 - 2015

Nineteen giant 18-foot tall letters corresponding to the phrase "All You Need is Ecuador" were placed in major cities worldwide as the initial stage of the campaign consisting of a 10-day launch in Paris, Madrid, Sao Paulo, Bogota, New York, Santiago Berlin, London, Lima, Mexico City, Amsterdam, Buenos Aires, and Ecuador. I designed each letter to stand out as a piece of Ecuador place elsewhere in the world.

[Ecuador Launches Global Tourism Campaign >>](#)

🔗 See more at allanjeffs.com

Blues al Río Blues Festival

Art Director / Head of Design

Branding & Graphic design

2013 - 2014

I designed the festival's entire visual and graphic campaign, including the name of the brand, logo, isotype, and all communication material such as posters, flyers, catalogues, PowerPoint sales presentations, all the printing material & stage design. This festival became the third most important Blues festival in South America for the large number of international artists who participated and the thousands of festival goers.

🔗 See more at allanjeffs.com

Antarctic Research

Communication / Design research

Communication & Design

2010 - 2018

During three consecutive years & four Antarctic expeditions, I researched the functions of visual art for scientific research communication. From these research experiences, I have created methodologies for applying "third space" actions to communicate science and engage communities.

🔗 See more at allanjeffs.com

Vetania Art+Function

Environmental creator & store design

Environmental Design

2010

My store design in Santiago, Chile, won the Iberoamerican Design Biennial of Madrid, Spain. The remodel consisted of recursive retail and product display design.

🔗 See more at allanjeffs.com

1996- 2010 Clients / Projects

Casa Grande University

2008 - 2010

Dean of Faculty / Digital photography

Professor of design and experimental illustration.

Guayaquil - Ecuador

Vitraux Visual Communication

2005 - 2008

Creative Director

Several communication projects for various Chilean

Government Agencies

Santiago - Chile

Ají Design Studio

2001 - 2005

Creative Graphic Director

Ecuador

Central Bank of Ecuador / Music Festivals

2002 - 2004

Head of design / Graphic design

MAAC & Music -36 Concerts organized weekly by the

Central Bank of Ecuador & Contemporary Art Museum.

Various TV Channels

1996 - 2008

Independent Scenic Designer / Scenographer

MGM Miami - Casa Club TV - Latin America

Aprendamos TV - Buenos Aires

TC TV / Ecuavisa TV / GAMA TV Ecuador

SI TV Ecuador

ART TV - Chile

Awards

Iberoamerican Design Biennial / Madrid (BID 10)

Excellency in design / Accessible Design to All

Mataderos Cultural Center, Madrid, Spain. 2010

FASHION ART, Art & Style,

First Place

Contemporary Art Museum, Ecuador 2005

Design Biennial of Quito

Second Place / Website Category 2003

CAPACITARTE Art Contest

First Place

Central Bank of Ecuador & The British Council 1997

Honor Roll "E.A.P" School of Visual Arts,

San Juan, Puerto Rico 1994

Students Expo Art 91

First Place

Catholic University of Guayaquil, Ecuador 1991

Accomplishments

Published in Art Nexus Magazine

The leading magazine to cover the contemporary art of Latin America.

2007 & 2015

Completed 4 Art & Science expeditions to Antarctica

2011 - 2012 - 2013 (2 expeditions / 100 days)

Artwork included in Contemporary Art Museums

Collections of Chile & Ecuador

Honored by the Ecuadorian President as an outstanding artist

Represented the Ecuadorian Antarctic Institute at the signing of multinational agreements (RAPAL)

Buenos Aires, Argentina

Guayaquil, Ecuador

Formal Training

Visual Arts, School of Visual Arts & Design

Old San Juan, Puerto Rico

Advertising Workshops at FIAP - Ibero American Advertising Festival

Buenos Aires, Argentina

Creativity and Advertising at Brother Ad School

Argentina - Ecuador (<http://brotherad.com/buenos-aires/>)

Creativity & Psychomagic, "An art that heals"

Alejandro Jodorowsky

Chile

Art & Fashion design, Manuel Fernandez Fashion Art Institute

Ecuador

Typography Design Workshop,

Buro Destruct

Ecuador - Switzerland

Cinematographic Realization Workshop,

Joseph Morder

Ecuador - France

Glass Blowing Sculpture "Arguia Badago"

Spain

Art Insertion where public opinion is generated

Ecuador

Workshop, "Developing Artists' Books",

Suzanne R. Horvitz

The art Nexus Foundation for Today's Arts

EEUU - Ecuador



Allan Jeffs

2018

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www.allanjeffs.com/portfolio

360 907 6208

Skills

Proficiency with Adobe Creative Suite

Adobe Photoshop / Adobe Illustrator / Adobe Indesign

Final Cut Pro

Experience with After Effects & Soundtrack Pro

Ability to work with Auto Cad & Sketchup / Trello & InVision